

Contact: Donna Bogers Miller

YOUR FIT Business Communications

Phone number: 416-816-1384

Email: info@tickleyourtummy.ca



A Cookie Company with a Big Heart, Helps Raise Funds for Sick Kids Hospital.

Local bakery helps heal the heart of children with cookies. Through the sale of over 300 cookies, Tickle Your Tummy, Aurora based nut-free cookie company helped Luke's Legacy raise over \$4000 for Sick Kids Hospital this weekend with all proceeds going to the Cardiac Critical Care Unit in memory of Luke Holmes.

Aurora, ONT. Canada – February 25th 2009 – Tickle Your Tummy, Nut Free Cookie Company Inc., gives back to Sick Kids Hospital by donating cookies for a fundraiser hosted at Whole Foods Market in Oakville on Sunday February 22nd. The Fundraiser was prompted by Luke's Legacy in memory of Luke Holmes who passed away at 22 months of age in December 2007 and all proceeds go towards the Cardiac Critical Care Unit at Sick Kids Hospital.

When approached by Debra Scott of Whole Foods Market to assist, Jennifer Montoni of Tickle Your Tummy jumped at the chance to help children. Jennifer, who considers children first in her quest to provide fun healthy treats to eat for everyone, even those with nut allergies always tries to make a difference. Debra Scott, Bakery Team Leader of the Oakville Whole Foods Market maintains a great working relationship with Jennifer. "She is always ready to listen to what our market needs are and is quick to respond," says Debra.

Whole Foods Market is a company with a conscience. "We are committed to our community and support local causes that are important to our friends and neighbours. Our customer looks to us for high quality products and Tickle your Tummy cookies are right on the mark," says France Fournier, Community Relations Specialist of the Oakville Whole Foods Market. "Parents with kids who have allergies are thrilled to find a ready baked product that is healthy and nut free. We also have a lot of parents who purchase the line even if their kids do not have any allergies; because of the nut free aspect, they can send it to school as a healthy lunch time snack", says France.

"I saw an opportunity to give back to children and to Sick Kids which is something I believe in," stated Jennifer. "Sick Kids Hospital was there for me as a child and I support charities that are about children." This is not surprising when Jennifer's business concept was born with the vision of children, providing healthy and safe food and her love of baking all rolled into one. " -The goal is to raise money for Sick Kids Hospital, by donating the cookies, Tickle Your Tummy has eliminated a major cost associated with the event," says Fournier, who quickly thought of Tickle Your Tummy cookies. "It's an easy fit, as the cookies are delicious and it opens the fundraising event up to all kids." Whole Foods Market and Tickle Your Tummy Nut Free Cookie Company helped Luke's Legacy fundraise over \$4000, selling more than 300 cookies on Sunday, February 22nd 2009. The event was a great success and all were proud to support Sick Kids in memory of Luke.

Tickle Your Tummy, Nut Free Cookie Company inc., operates its manufacturing facility out of Aurora, Ontario and has been in business since 2003. With an assortment of nut free cookies, cupcakes and now cakes, Tickle your Tummy has a retail outlet and also an online order process through its website. They continue to enhance their design capabilities making each product a fun, creative masterpiece. Quality and dedication to the cause, pushes the company forward to deliver healthy, nut free and wholesome goodness to its customers.

For more information on Tickle Your Tummy, Nut-Free Cookie Company Inc. or its products, please log onto www.tickleyourtummy.ca or call 905-222-1648 Press Contact: Donna Bogers Miller 416-816-1384