

FOR IMMEDIATE RELEASE

Contact: Donna Bogers Miller

YOUR FIT Business Communications

Phone number: 416-816-1384

Email: info@tickleyourtummy.ca



Tickle Your Tummy Nut-free Cookie Company Launches Cookie Mantra Product Line

Local bakery sends a big message with new product line aimed at inspiring their customers both big and small.

Aurora, ONT. Canada – October 20th 2009 – Tickle Your Tummy- Nut Free Cookie Company Inc. continues to bring healthy snacks to their customers with their wholesome goodness, while reminding them of how special they are.

Owner, Jennifer Montoni, takes care and creativity to a new level when coming up with the “Cookie Mantra” product line. Like the entire home made, unique designs of the Iced Old Fashioned Shortbread cookies from Tickle Your Tummy, the Cookie Mantra products are original and creative. “Each cookie has an inspirational message colourfully designed and makes the cookie not only sweet tasting but makes you feel good too!” states Jennifer. “When I created this product line, I was thinking again of what kids need and enjoy when they open their lunch boxes every day. I remember how my kids loved to get a special note from me in the morning that made them feel special all day long,” smiles Jennifer.

The creative approach makes Tickle Your Tummy Cookies, Cakes and Cupcakes unique and a great lunch time or snack treat for kids. Being 100% tree nut free, chemical free and homemade is what sets Tickle Your Tummy products apart from other cookie companies. Great taste combined with freshness is what parents, schools and kids are looking for. “We make sure that each hand made cookie is delicious and fun. Being Nut Free and healthy were important but that doesn’t mean that it can’t look and taste wonderful too,” says Jennifer.

Always thinking one step ahead, Jennifer Montoni has been in this business before anyone else in the area. She felt that providing safe, healthy and delicious snacks for her kids was important and therefore started Tickle Your Tummy Nut Free Cookie Company over 6 years ago. Recently being nominated for the RBC Canadian Trail Blazer Woman of The Year award, it is no wonder that the Nut Free Industry is trying to catch up with Jennifer.

Keeping true to the home made, healthy and fresh concept, Tickle Your Tummy continues to be the leader in the Nut Free bakery market, now shipping to over 100 plus locations throughout Canada and the United States. Jennifer insists, “My customers can trust our products and now with the Cookie Mantra product line, everyone can enjoy the cookie and remember what makes them special too!” The Cookie Mantra product line has become a favourite for parents, schools and fundraisers. One of the favourites in the product line is *I am beautiful*. It doesn’t get much better than that for a start your day.

Tickle Your Tummy, Nut Free Cookie Company inc., operates its manufacturing facility out of Aurora, Ontario and has been in business since 2003. With an assortment of nut free cookies, cupcakes and now cakes, Tickle your Tummy has a retail outlet and also an online order process through its website. They continue to enhance their design capabilities making each product a fun, creative masterpiece. Quality and dedication to the cause, pushes the company forward to deliver healthy, nut free and wholesome goodness to its customers.

For more information on Tickle Your Tummy, Nut-Free Cookie Company Inc. or its products, please log onto www.tickleyourtummy.ca or call 905-222-1648 Press Contact: Donna Bogers Miller 416-816-1384